

Privacy Policy

Last updated: 22/04/2021

The World Economic Forum (hereafter the "**Forum**") is committed to complying with data protection laws and to the protection and confidentiality of the personal data of users of the TFA FACT Collaboration Portal Website (hereinafter also referred to as "**User**", "**you**" or "**your**") and (the "**Website**"). In this Privacy Policy (the "**Policy**"), we explain how we collect, share and use personal data we obtain from you when you access or use our Website and how you can exercise your data privacy rights.

The Forum wants you to be well informed of the gathering and use of your personal data through the Website. Please read this Policy carefully prior to entering your personal data and using this Website.

If you have any questions or concerns about our use of your personal data, then please contact us using the linked form provided at the bottom of this Policy.

Identification of the controller

The World Economic Forum, with registered offices at 91-93 route de la Capite, CH-1223 Cologny/Geneva, Switzerland, processes your personal data as a controller in accordance with applicable legislation with regard to the processing of personal data, namely Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter "**GDPR**") and any applicable national data protection acts, including the Swiss Federal Act on Data Protection of 19 June 1992 (Status as of 1 January 2014) (together referred to as "**Data Protection Law**").

What types of personal data do we collect?

The Forum may collect and process the following types of personal data about you:

- Information that you provide voluntarily (through the Website's submission portal)
 - Your full name
 - Your email address
 - Your organisation

- Information that we collect automatically

When you visit our Website, we may collect certain information automatically from your device. In some countries, including countries in the European Economic Area, this information may be considered personal data under applicable Data Protection Law.



Specifically, the information we collect automatically may include information like your device type, unique device identification numbers, browser-type, preferences, broad geographic location (e.g. country or city-level location) and other technical information. We may also collect information about how your device has interacted with our Website, including the pages accessed and links clicked.

- Cookies

What is a cookie?

A cookie is a small piece of information that a web server asks the user’s browser to store on the user’s local computer, and then later their browser presents this information to the web server. In its simplest form, a cookie is an identifying number.

We use cookies for anonymous user tracking. The Forum web server assigns each user a unique numerical ID (“ID”). All requests for pages are tagged with that ID, and by analyzing the log files, the Forum can determine how many unique users use our Website..

We use first party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users and to enhance the experience on our Website. The specific types of first cookies served through our Website and the purposes they perform are described in the table below.

Type	Who serves these Cookies	Duration	How to refuse
Essential website cookies	These are essentially first party cookies that are set by the Forum.	<p>wordpress_{hash} - WordPress uses the login wordpress_{hash} cookie to store authentication details. Its use is limited to the Administration Screen area, /wp-admin/ and for logged-in users only.</p> <p>wordpress_logged_in_{hash} – duration is during a session - Remember User session. WordPress sets the after login wordpress_logged_in_{hash} cookie, which indicates when you’re logged in, and who you are, for most interface use.</p>	<p>Because these cookies are strictly necessary to deliver the Website to you, you cannot refuse them.</p> <p>You can block or delete them by changing your browser settings however, as described below under this table.</p>

		<p>wordpress_test_cookie - Test if cookie can be set. WordPress also sets wordpress_test_cookie cookie to check if the cookies are enabled on the browser to provide appropriate user experience to the users. This cookie is used on the front-end, even if you are not logged in. The duration is limited to a session.</p> <p>wp-settings-{user_id} - Customization cookie. Used to persist a user's wp-admin configuration. The ID is the user's ID. This is used to customize the view of admin interface, and possibly also the main site interface. Duration: 1 year.</p> <p>wp-settings-time-{user} - Time at which wp-settings-{user} was set. Duration: 1 year.</p> <p>wp-saving-post - Auto-saving cookie: wp-saving-post is a WordPress cookie created when auto-saving a post in the editor. Used to track if there is saved post exists for a post currently being edited. If exists then let user restore the data. Duration: 1 day.</p> <p>wp-postpass_{hash} - Used to maintain session if a post is password protected. Duration: 10 days.</p>	
<p>Performance and functionality Cookies: to enhance the performance and functionality of our Website but are non-essential to their use.</p>	<p>These are first party cookies set by the Forum.</p>	<p>comment_author_{HASH} - Used to tracked comment author name, if "Save my name, email, and website in this browser for the next time I comment." is checked. Duration: 347 days.</p> <p>comment_author_email_{HASH} - Used to tracked comment author email, if "Save my name, email, and website in this browser for the next time I comment." is checked. Duration: 347 days.</p> <p>comment_author_url_{HASH} - Used to track comment author url, if "Save my name, email, and website in this browser for the next time I comment." checkbox is checked. Duration: 347 days.</p>	<p>To refuse these cookies, please follow the instructions below this table.</p> <p>Without these cookies, certain functionalities like logging in and making submissions may become unavailable.</p> <p>Alternatively, please click on the relevant opt-out link below.</p>

You can generally accept or decline the use of Cookies through a functionality built into your web browser:

- Click [here](#) to learn more about the “Private Browsing” setting and managing cookie settings in Firefox;
- Click [here](#) to learn more about “Incognito” and managing cookie settings in Chrome;
- Click [here](#) to learn more about “InPrivate” and managing cookie settings in Internet Explorer; or
- Click [here](#) to learn more about “Private Browsing” and managing cookie settings in Safari.

How do we use your data and for what purposes?

The Forum processes your personal data for the following purposes:

- To respond to your questions or requests in case any issue arises with your submissions and to inform you in case your submissions is not approved due to any reason.

We will use the personal data we collect from you only for the purposes described in this Policy or for purposes that we explain to you at the time we collect your personal data.

However, we may also use your personal data for other purposes that are not incompatible with the purposes we have disclosed to you (such as archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes) in accordance with Data Protection Law.

On what legal grounds do we process your personal data?

In general, we will process your personal data in order to execute the Terms of Use of this Website. We may also be required to process your personal data in order to comply with local laws and regulations.

Otherwise, we will process your personal data in order to carry out our business legitimate interests, where such interests do not override your fundamental rights and liberties. Where required, we will ask you to provide your consent for certain processing activities.

Who do we share your data with?

The Forum may share your personal data with the following parties:



1) Forum Entities

The Forum may share your personal data with its Forum Entities (as defined below) in other locations around the world, for example, to answer your questions adequately.

2) Third Parties

The Forum shares your personal data with third party service providers. The Forum would be sharing your data and submissions with its key partners who are a part of the FACT Dialogue and are managing the backchannel communications in these dialogues with for different themes. The Forum will ensure that third parties accessing the personal data of Users shall comply with the same data protection requirements as the Forum and that the personal data will be used exclusively for the purposes set out in this Policy.

3) Public authorities

The Forum may share your personal data with local authorities to the extent deemed necessary by the Forum for the purposes set forth in this Policy, in particular for security reasons or as required by mandatory laws and regulations.

How we protect your privacy

We will process personal data in accordance with this Policy, as follows:

- **Fairness:** We will process your personal data fairly. This means that we are transparent about how we process personal data and that we will process it in accordance with Data Protection Law.
- **Purpose limitation:** We will process your personal data for specified and lawful purposes, and will not process it in a manner that is incompatible with those purposes.
- **Proportionality:** We will process your personal data in a way that is proportionate to the purposes which the processing is intended to achieve.
- **Data accuracy:** We take appropriate measures to ensure that personal data that we hold about you is accurate, complete and, where necessary, kept up to date. However, it is also your responsibility to ensure that your personal data is kept as accurate, complete and current as possible by informing the Forum promptly of any changes or errors. You should notify us of any changes to the personal data that we hold about you (e.g. a change of email address).
- **Data security:** We use appropriate technical and organisational measures to protect the personal data that we collect and process about you. The measures we use are designed to provide a level of security appropriate to the risk of processing your personal data. In particular, any personal data provided to the Forum by Users of this Website is handled with due care and security, and will not be used in ways other than as set forth in this Policy, or in any site/area-specific policies, or in ways that are not compliant with Data Protection Law. Furthermore, the Forum employs a range of



technologies and security measures to protect the personal data maintained on Forum systems from loss, misuse, unauthorized access or disclosure, alteration or destruction. Finally, all Forum employees who have access to and are associated with the processing of personal data are obliged to respect the confidentiality of all such personal data.

International data transfers

The Forum operates at a global level and, as a result, your personal data may be transferred to, and processed in, countries other than the country in which you are resident. In some cases, these countries may be located outside the European Union (“EU”) or EEA and therefore may have data protection laws that are different from the laws of your country of residence.

Specifically, the personal data that you upload into the Website is stored and processed by the Forum in Switzerland. If applicable, your personal data may be transferred to the United States where it may be processed by the World Economic Forum LLC (USA) and to other countries outside the EU/EEA where the Forum has its offices (“**Forum Entities**”) are established. The Forum may also share your personal data with third party service providers located outside the EU/EEA who are acting on behalf of the Forum. In such case, we make sure that your personal data is either transferred to third countries outside the EU/EEA that are deemed “adequate” by the European Commission (a list of adequate countries is available on the European Commission's website), or alternatively, where your personal data is not sent to a country that provides adequate protection, we will put in place appropriate safeguards with the entity receiving your personal data (e.g. the EU standard contractual clauses) to ensure that it remains protected while it is being processed outside the EU/EEA in accordance with Data Protection Law.

The Forum takes steps to ensure that the data collected with regards to your sign-up is processed according to the provisions of Data Protection Law wherever the personal data is located. When the Forum transfers personal data from the European Economic Area to other countries, we use a variety of legal mechanisms in accordance with Data protection Law, including contracts, to help ensure your rights and protections travel with your data.

How long do we keep your personal data?

The Forum will retain your personal information for the period necessary to fulfil the purposes outlined in this Policy.

For example, we may retain personal data we obtain from you where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested).

Your data protection rights

You have the following data protection rights:

- You may request access to and obtain a copy of your personal data.

- You may also request that any personal data that is inaccurate or incomplete be rectified or completed.
- You may request that your personal data be erased under certain legal conditions (for example, where the personal data is no longer needed to achieve the purposes for which the information was initially collected).
- In addition, you may object to the processing of your personal data, ask us to restrict processing of your personal data or request portability of your personal data under certain legal conditions.
- You have the right to opt-out of electronic marketing communications we send you at any time and free of charge. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you. To opt-out of other forms of marketing (such as postal marketing or telemarketing), then please contact us using the contact details provided under the “How to contact us” heading below.
- Similarly, if we have collected and process your personal data with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal data conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority. Contact details for data protection authorities in the European Economic Area, Switzerland and certain non-European countries (including the US and Canada) are available [here](#).

You may exercise any of the rights above at any time by contacting us as described under the “How to contact us” section below. We will respond to your request in accordance with applicable Data Protection Law.

Linking to other websites

The Website may include links to other websites that are not operated or maintained by the Forum and are not covered by this Policy. The processing of personal data on these third-party websites including by use of cookies, is subject to these third party's notices and terms and conditions. Please review the notices and terms and conditions of each website you visit.

We do not accept any responsibility or liability for the privacy practices of such third-party websites and your use of such websites is at your own risk.

Updates to this Policy

We may update this Policy from time to time in response to changing legal, technical or business developments. When we update our Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make. We will obtain your consent to any material Policy changes if and where this is required by applicable Data Protection Laws.



You can see when this Policy was last updated by checking the “last updated” date displayed at the top of this Policy.

How to contact us

If you have any questions or concerns concerning this Policy or the way we process your personal data, or if you wish to exercise your data privacy rights as described above, please contact us by filling out this form: <https://wef.ch/MyData>.