

Introducing the SUTTI initiative: Scale Up Training, Traceability and Impact

The logo for the SUTTI initiative features the word "Sutti" in a white, cursive script font. A small green circular icon with a white leaf design is positioned above the letter "i".

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THE INTENTION BEHIND *Sutti*



CREATE BALANCED MODELS

Enact a **responsible, inclusive and equitable vision** of economic activities for the **largest possible base**



SCALE SUSTAINABLY

Design a **large-scale, innovative and economically performant** business model



BUILD REAL-WORLD IMPACT

Act upon a keen understanding of **stakeholders' demands and market realities**, to improve the long-term economic and socio-environmental **performance of value chains**



OUR VISION FOR *Sutti*

The
Impact

Boost impact across the value chain
for the benefit of the many, for the long run

The
What

Structurally improve the revenue and
livelihoods of workers in fragmented
supply chains

The
How

Disseminate best practices and
diversify workers' activities to build
sound, fair, diversified and resilient activities



THE *Sutti* APPROACH

A SOCIAL
BUSINESS

We develop and manage
impact investment
programs

We engage with industrial
buyers and coalitions

We build long-term
synergies with global and
local partners



Sutti

A CONDUCTOR OF SUSTAINABLE CHANGE

VULNERABLE WORKERS

By dispensing technical and vocational **training** to vulnerable workers, we **generate impact** across Local communities and **monitor their progress**



INDUSTRY

By improving **sourcing resilience and mapping**, we help businesses secure strategic commodities and manage supply chain risks

INVESTORS

By developing **sound economics**, we engage investors in positive and **measurable impact** investment schemes

THE *Sutti* "SECRET SAUCE"

Large-Scale Impact Programs

Develop a replicable and adaptable training model

Combine In-person and digital training solutions



Innovative Finance



Create value for workers, industry and investors

Align interests across partners and stakeholders

Long-Term Synergies

Build hybrid business models combining revenue sources

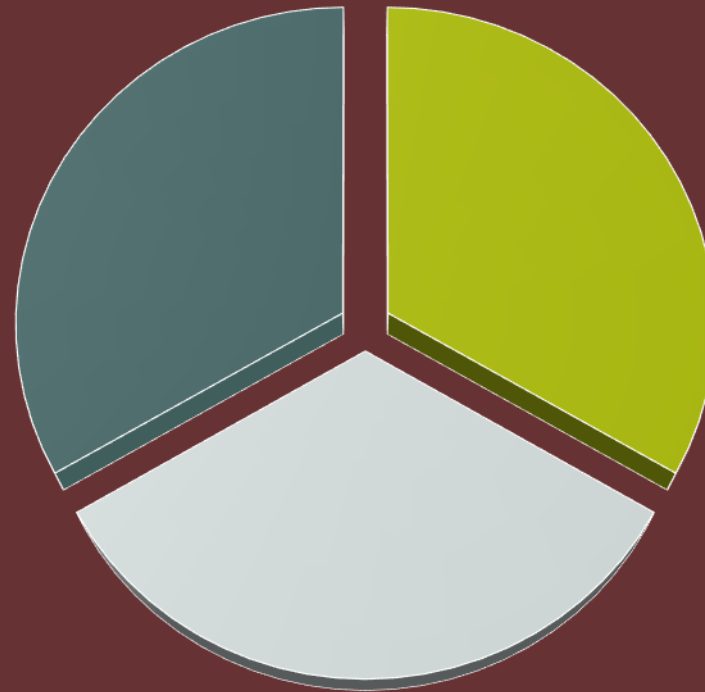
Partner for sustainable change across the value chain



The *Sutti* Suite of Services

3 Complementary Services In 1 Single Solution

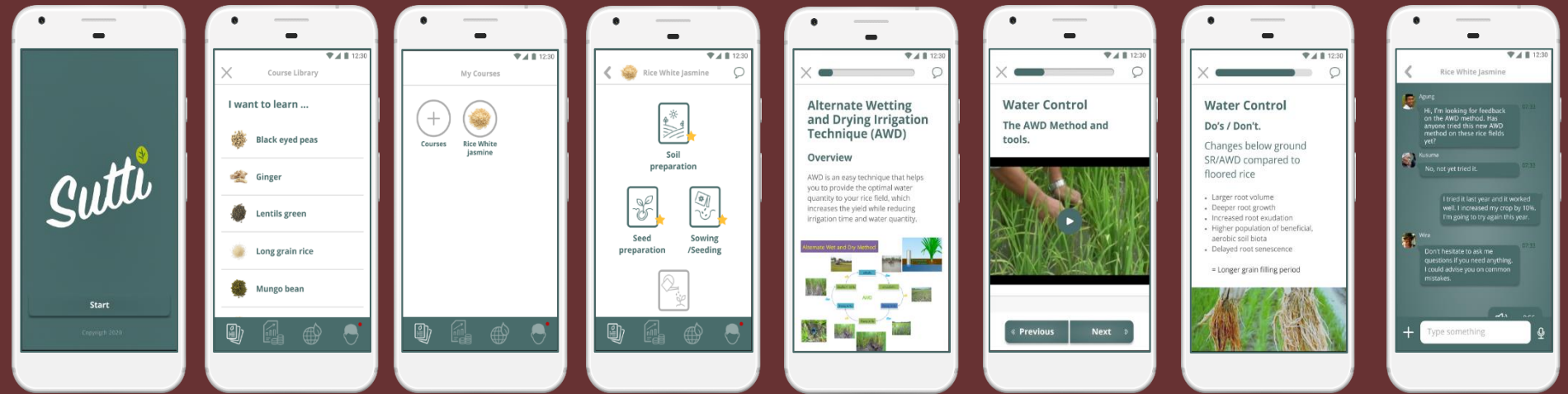
Program Design
& Operational
Management



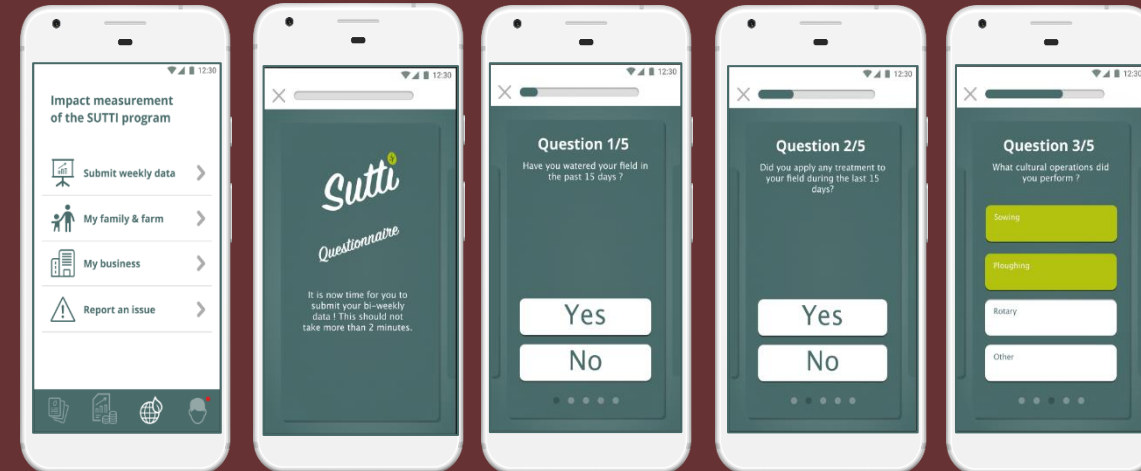
Digital Solutions

Impact Investment Management

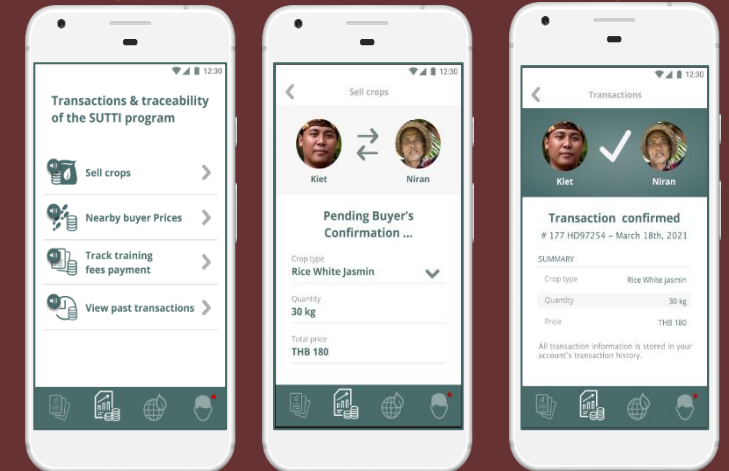
E-learning Module



Impact Measurement module



Sourcing mapping module

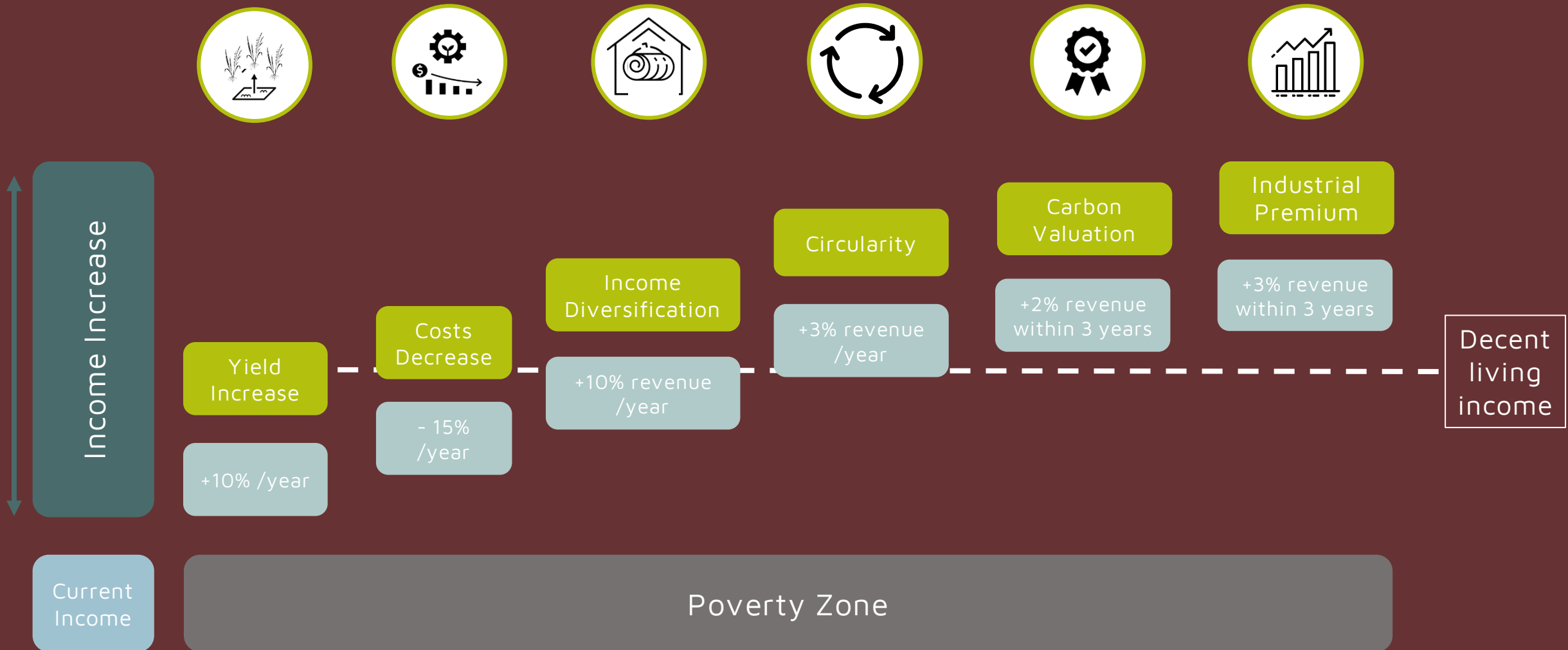


THE SUTTI APP:

- Is compatible with smart-phones as well as web-surfing feature phones
- Works offline
- Is usable by illiterate persons

6 Key Levers for the *Sutti* Program to Significantly Increase Workers' Income

Estimation based on the example of a 2ha rice plot



The *Sutti* Value Proposition: a Participant's Journey

Supporting farmers at the collective and individual levels



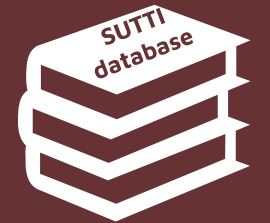
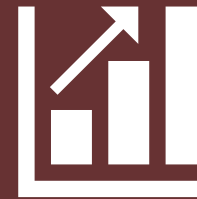
Follow Ari, a smallholder and head of a family-run 2 Ha farm

Raising Awareness
And Enrollment

Mainstreaming
Best Agricultural Practices

Generating
Farm-Level Impact

Strengthening
Topical Knowledge



After meeting a qualified instructor, Ari decides to enroll in the SUTTI program

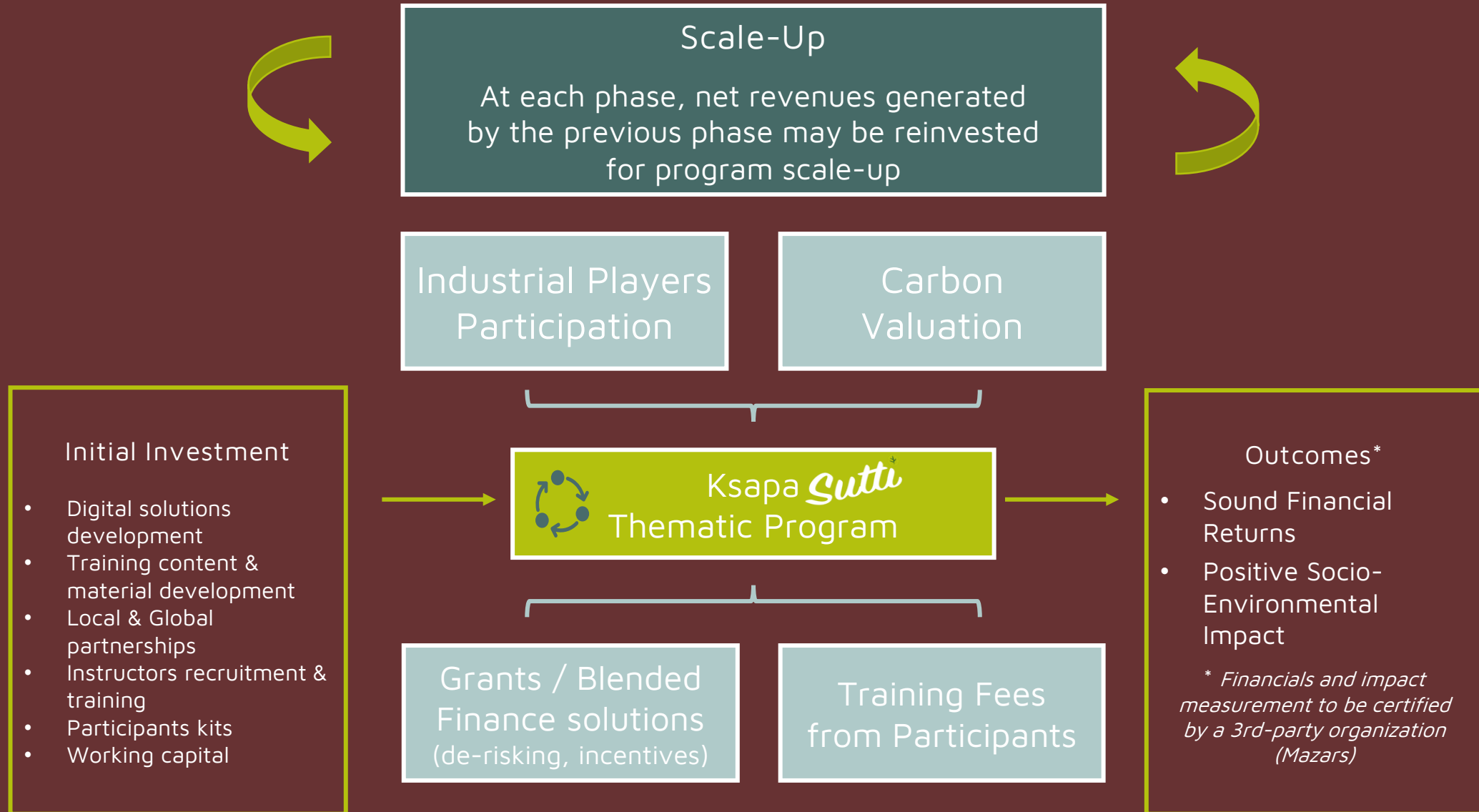
Ari attends a SUTTI training with a cohort of local farmers

Ari dives deeper in training content to keep improving his skills at his farm by interacting with the instructor and his peers at will

Ari starts to see his livelihood improve: his income increases and diversifies, his safety and his access to market improve

Ari benefits from a permanent access to complementary technical and vocational training and services

The *Sutti* Business Model





THE MANY BENEFITS OF *Sutti*

Deforestation Action
Income Diversification
Economy wide transition
Youth empowerment through digital
Consolidated & coherent management
Farmer recognition
Curb Urban Exodus
Biodiversity Impact
SDG Roadmap
Customer demand
Decarbonation
Soil Health
Limit Risk Exposure
Reduced water consumption
Increased income
Improved Sourcing mapping
Climate Change Adaptation
Improved living standards
Capacity building
Duty of Care
Trust between farmers and buyers
Resilience
Secure sourcing
Employability
Access to best sectoral practices
Transition toward procurement
GHG emissions reduction
Limited chemical input
Women's Empowerment
Product quality
Durability of the agricultural workforce
Real time alert mechanisms
Health and Safety at Work
Cost effectiveness
Positive Impact



THE ORGANIZATION BEHIND

Sutti



We Invest



We Advocate



We Advise



ksapa

noun [Sioux language]

Discernment, Wisdom, Soundness

Our purpose is to act as a catalyzer for an economy-wide shift toward **economically, socially and environmentally-sound** operating and investment models



Sustainability, finance & investment, IT, agronomy, development & field expertise all **aggregated at core team level**



Via a **global network of 150+ global and local partners** Ksapa federates experts and leading organizations and offers close contextual and operational support





Getting in touch

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